

# "Wear the U.Porto T-shirt" Contest Application guidelines

2021/2022 edition

## I. Objectives

Over the past few years, the University of Porto has included internationalization in its overall strategy, with great emphasis. As a result, it is evident the increasing number of international students in the University of Porto and the participation of the University in numerous partnerships, research projects, international networks and much more, taking the name and the image of the best Portuguese University to the furthest regions.

Moreover, the **'Wear the U.Porto T-shirt"** contest aims to promote the image of the University of Porto worldwide, directly involving those who are the central characters of the University's internationalization: international students choosing U.Porto to undertake a study or placement period and national students who took the name of the University of Porto to other countries during their mobility period abroad.

## II. Registration

- 1. Register in this <u>competition</u> through the U.Porto International Cooperation webpage, by completing the available registration form and uploading the picture/video.
- 2. By submitting the registration form, participants guarantee that the photographs in contest are of his own authorship and ensure that its content does not infringe any copyright, related rights or industrial property rights of others.
- 3. In the case of group pictures and/or videos, participants guarantee that they have prior and written authorization for publication, reproduction and display under the terms and conditions of this contest.
- 4. The University of Porto is not responsible for any legal violations that may result from the participant's disrespect of the previous paragraph and reserves the right to remove immediately the photographs and/or videos that are object of claims from third parties.

#### III. Requirements

Each participant may only submit one registration with a maximum of three photographs/videos.

To be accepted in the contest, the pictures must comply with the following requirements:

- a) show the University of Porto T-shirt;
- b) JPG format;
- c) maximum size of 5 MB;
- d) color photographs;
- e) do not include photomontages.



To be accepted in the contest, the videos must comply with the following requirements:

- a) show the University of Porto T-shirt;
- b) be available in other online platforms. A direct link to the video must be submitted in the contest;
- c) have a minimum duration of 20 seconds and a maximum duration of 1 minute.

#### IV. Selection

- 1. All pictures and videos submitted to this contest will be judged by a jury appointed by the University of Porto and communicated in the International Cooperation Webpage (<a href="http://international.up.pt/tshirt">http://international.up.pt/tshirt</a>). The jury will be composed of four elements: a Vice-Rector/Pro-Rector (president of the jury), a member of the International Relations Office and one of the Communication Department of the U.Porto Rectorate.
- 2. One winning picture/video will be selected, based on the criteria mentioned below.
- a) originality and creativity of the picture/video;
- b) context/emblematic site where the picture/video was taken/filmed;
- c) feelings and emotions conveyed by the picture/video;
- d) technical quality of the picture/video.
- 3. A reserve list of ten pictures/videos will be drawn, in case of impossibility to contact the winner. The reserve list will be drawn up according to the same selection criteria of the winning picture/video.
- 4. The jury's decision is final and any appeals or complaints will not be accepted. Moreover, the jury will decide on any point missing in these Application Guidelines.

## V. Communication of the Contest's results

Incoming (IN) students – students who are undertaking a mobility period at the U.Porto

- 1st semester students: the deadline to submit the pictures/videos is the 1st of December 2021.

The results of the 1st semester will be announced during December 2021.

- 2<sup>nd</sup> semester students: the deadline to submit the pictures/videos is the 12<sup>th</sup> of May 2022.

The results of the 2<sup>nd</sup> semester will be announced during June 2022.

<u>Outgoing (OUT) students</u> – students from U.Porto who undertake a mobility period in an institution different from their home institution

- 1st semester students: the deadline to submit the pictures/videos is the 31st of January 2022.

The results of the 1st semester will be announced during February 2022.

- 2nd semester students: the deadline to submit the pictures/videos is the 15th of June 2022.

The results of the 2<sup>nd</sup> semester will be announced in July 2022.



All results will be announced on the International webpage (<a href="http://international.up.pt/">http://international.up.pt/</a>).

Additionally, the winner will be contacted by e-mail and informed about the delivery of the prize. Therefore, particular attention should be given to the e-mail provided in the registration form in order to avoid any miscommunication.

### VI. Prize

- 1. The prize of the contest "**Wear the U.Porto T-shirt**" will be a 200 euros travel voucher, to be used at the Top Atlântico Travel Agency.
- 2. The prize cannot be converted into cash or exchanged for any other item.
- 3. The prize is individual and non-transferable. This means that the prize will only be awarded to the student who submitted the winning picture/video, even if the picture/video was taken in collaboration with other students or if multiple people appear on the picture/video.

# VII. Obligations of the participants

- 1. Participation in the competition "Wear your U.Porto T-shirt" automatically implies the acceptance of the rules and conditions of these Application Guidelines.
- 2. Any personal data obtained through the contest will not be made available to third parties. In particular, the e-mail addresses may be included in the lists for dissemination purposes of the International Office of the University of Porto.
- 3. The University of Porto may use freely all pictures and videos uploaded into the competition website, in dissemination or other institutional material.
- 4. Without prejudice to the copyright recognized by law to the photographic work, the participation in the contest also implies the transfer of use rights (property) of the photographs to the University of Porto, in non-exclusive free regime, which means that the author continues to enjoy the rights and may use the pictures.